



Public Outreach Update

TAC Meeting
July 11, 2022

Summer Outreach Campaign

July through September

Messages:

- Update drip systems
- Tree care during drought
- Graywater systems
- Rainwater harvesting
- Pick WaterSmart Plants

Advertising and outreach:

- Community Events
- Print and digital ads
- Videos
- Social media
- Radio



Regional Drought Pop-Up Events

**Drought Pop-Up Events
will occur simultaneously
on August 20 at these
locations:**

- **Santa Rosa**
- **Healdsburg**
- **Petaluma**
- **Sonoma/VOMWD**
- **Marin County**



Zero Waste Week Webinar

Zero Waste Water Webinar

Looking for ways to save water?

Join irrigation experts for a Q&A discussion on how to find and fix leaks in your irrigation system.



Tuesday, July 26th

6:00-7:30pm

Zoom Webinar



DROUGHT VIRTUAL TOWN HALL

Thursday, July 7 at 4 p.m.

REGISTER TODAY!

Experts will answer your questions and provide the latest information on drought conditions, including its impact on water quality and recreation.

Scan the QR code to register for the monthly town halls on Zoom.



**Drought Town Halls scheduled the first Thursday of every month at 4 p.m. on the following dates:
July 7, August 4, September 1, October 6
and November 3.**



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California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg · Marin Municipal Water District ·
North Marin Water District · City of Petaluma · City of Rohnert Park · City of Santa Rosa · City of Sonoma · Sonoma Water ·
Valley of the Moon Water District · Town of Windsor

www.savingwaterpartnership.org