

# **Public Outreach Update**

TAC Meeting July 11, 2022

### **Summer Outreach Campaign**

#### **July through September**

#### **Messages:**

- Update drip systems
- Tree care during drought
- Graywater systems
- Rainwater harvesting
- Pick WaterSmart Plants

#### **Advertising and outreach:**

- Community Events
- Print and digital ads
- Videos
- Social media
- Radio

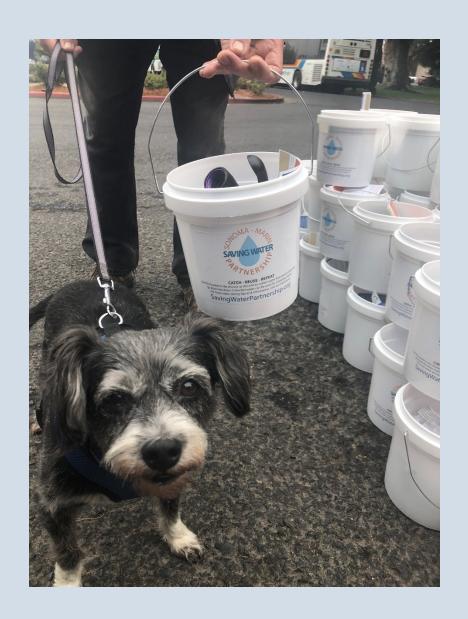




## **Regional Drought Pop-Up Events**

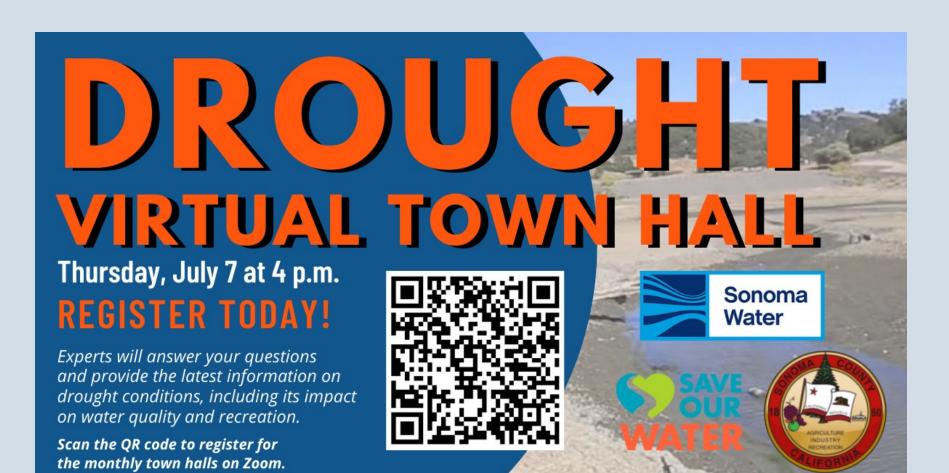
Drought Pop-Up Events will occur simultaneously on August 20 at these locations:

- Santa Rosa
- Healdsburg
- Petaluma
- Sonoma/VOMWD
- Marin County



### **Zero Waste Week Webinar**





Drought Town Halls scheduled the first Thursday of every month at 4 p.m. on the following dates: July 7, August 4, September 1, October 6 and November 3.



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California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg · Marin Municipal Water District · North Marin Water District · City of Petaluma · City of Rohnert Park · City of Santa Rosa · City of Sonoma · Sonoma Water · Valley of the Moon Water District · Town of Windsor

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